

**Mayor and Council**

400 Witherspoon Street
Princeton, NJ 08540

Meeting: 02/24/15 06:00 PM

Department: Administration

RESOLUTION 15-62**Resolution of the Mayor and Council of Princeton Establishing the
2015 Council Goals and Priorities**

BE IT RESOLVED, that the Mayor and Council of Princeton do hereby approve the 2015 Council Goals and Objectives as set forth in the attached document.

Councilperson	Absent	Present	1 st	2 nd	Yea	Nay	Abstain	Disqualified
Ms. Butler		✓			✓			
Ms. Crumiller	✓							
Ms. Howard		✓		✓	✓			
Mr. Miller		✓			✓			
Mr. Liverman		✓	✓		✓			
Mr. Simon		✓			✓			
Mayor Lempert		✓						

I, Linda S. McDermott, Municipal Clerk of Princeton, do hereby certify that the above is a true and complete copy of a resolution adopted by the Mayor and Council of Princeton at a meeting held February 24, 2015.

Linda S. McDermott Municipal Clerk

ATTACHMENTS:

- Council Goals 2015 (DOCX)

2015 COUNCIL GOALS AND PRIORITIES

INITIATIVE	PROJECT #	STEPS & OBJECTIVE	DELIVERY DATE	SHEPARDING RESPONSIBILITY
Prepare plan for Council approval to begin movement of recurring capital expenses to current (2015) budget	9.1	Evaluate the current fund budget to provide additional capacity to fund recurring capital expenses	March 1	Finance Committee Administration CFAC Governing Body
		Identify recurring capital expenses that can be moved to the current fund budget	April 1	
		Amend the capital and current fund budget		
Implement approved "cold storage" equipment facility	12.3	Prepare initial design/cost estimate	June 1	Staff Public Works Committee Governing Body Consultant
		Review and approve initial design	July 1	
		Prepare final design	Sept 1	
		Prepare specifications/bid	Oct 1	
		Obtain necessary permitting		
Improve appearance of CBD, abandoned bikes, trash, and empty tree wells	1.2	Award Bids	Dec 1	Staff Public Works Committee
		Determine issues to address	April 1	
		Develop strategies to address identified issues	June 1	
		Implement strategies	Sept 1	

2015 COUNCIL GOALS AND PRIORITIES

INITIATIVES	PROJECT #	STEPS & OBJECTIVE	DELIVERY DATE	SHEPARDING RESPONSIBILITY
Complete work of Affordable Housing Task Force and review recommendations for implementation	4.1	- Identify potential sites - Evaluate potential sites/recommendations - Present to Council	- March 1 - July 1	Affordable Housing Task force Governing Body Staff
Develop Bicycle Path Plan as an element of the Master Plan.	8.6	- Engage Consultant - Develop Plan - Plan reviewed before PB - Plan adoption	- April 1 - Oct 1 - Nov 1 - Dec 1	Consultant Staff T&T Bike Ped Committee Planning Board
Develop style guide for all communications, emails, signs, letterhead etc. & Develop a communication committee to recommend communication enhancements	11.2	- Develop Communication Committee - Identify component to be included in style guide - Develop style guide	- May 1 - July 1 - Sept 1	Administration Governing Body
Prioritize and establish schedule for remaining sections of code requiring harmonization	2.1	- Review ordinance harmonization calendar - Introduction and adoption of various codes - Send new document to codifier to produce new code book – online and hard copy	- March 1 - Ongoing	BM Ordinance Review Committee Administration Attorney

2015 COUNCIL GOALS AND PRIORITIES

INITIATIVE	PROJECT #	STEPS & OBJECTIVE	DELIVERY DATE	SHEPARDING RESPONSIBILITY
Decide on direction of Witherspoon St/Witherspoon – Jackson neighborhood initiative	3.1	- Gain additional public input - Review available options - Implement agreed upon option	- June 1 - Aug 1 - Oct 1	Council Consultant Staff
Review recommendations of Advisory Planning District Task Force for possible implementation	3.2	- Review recommendation - Select Recommendation - Implement desired recommendations	- March 1 - May 1 - September 1	APD Task force Governing Body
Complete harmonization of parking ordinances	5.1	- Introduction and adoption of parking code - Send new document to codifier to produce new code book – online and hard copy	- June 1 - August 1	Staff Ordinance Review Committee
Review staff recommendations for improved ticketing and payment system for Spring St garage, and implement an improved system	5.2	- Review staff recommended solutions - Prepare RFP/Bid - Award/Installation of equipment	- June 1 - Sept 1 - Oct 1	Staff

2015 COUNCIL GOALS AND PRIORITIES

INITIATIVE	PROJECT #	STEPS & OBJECTIVE	DELIVERY DATE	SHEPARDING RESPONSIBILITY
Review and update list of historic properties and/or sites	6.1	- Hire Consultant - Data collection historic properties and/or sites - Public meeting/hearings HPC and PB	- April 1 - Sept 1 - Oct 1	Staff Planning Board Historic Commission Consultant
Seek ways to constrain legal costs	8.3	Monthly monitoring legal cost	On going	Legal Committee
Issue RFP and select contractor for River Rd solar farm	8.5	- Prepare/Solicit RFP - Evaluate Proposals - Select contractor	- April 1 - June 1 - Sept 1	Consultant Staff
Review and possible reset long term capital plan	9.4	- Review all capital projects - Prioritize capital needs adjust spending level if required	April 1	Administration Finance Committee CFAC Council
Complete and implement PD strategic plan	10.1	- Complete strategic plan document - Develop action plan to achieve strategies identified in the plan	- April 1 - July 1	Staff Public Safety Committee Consultant
Improve web site for appearance and accessibility	11.1	Develop a list of functional or visual modifications to the website so that it can provide clear and easy to access information	July 1	Governing Body Staff Consultant

2015 COUNCIL GOALS AND PRIORITIES

INITIATIVE	PROJECT #	STEPS & OBJECTIVE	DELIVERY DATE	SHEPARDING RESPONSIBILITY
Review results of study of FD space and equipment needs. Prepare plan for Council review and approval to implement results of study	12.1	- Review facility needs study - Develop preliminary design options and cost estimates - Develop course of action based on study results	- June 1 - Oct 1 - Dec 1	Mayor Staff Administration Consultant Fire Council
Establish working group with PFARS to establish schedule to formalize plans for new PFARS facility	12.2	- Establish project schedule - Determine and Authorize Funding	- April 1 - June 1	PFARS Administration Council
Mary Moss Park -- get neighborhood input, design, put out to bid. Look for opportunities for partnerships for development of park	12.4	- Receive public input - Develop preliminary design - Prepare specifications/bid	- June 1 - July 1 - Sept 1	Staff Parks and Recreation Commission
Establish a capital asset maintenance replacement plan for all capital assets	12.6	- Identify capital assets - Develop maintenance and replacement plan	- August 1 - Oct 1	Staff

2015 COUNCIL GOALS AND PRIORITIES

INITIATIVE	PROJECT #	STEPS & OBJECTIVE	DELIVERY DATE	SHEPARDING RESPONSIBILITY
Develop and implement plan to maximize use of Access Princeton	10.6	- Explore the potential to enhance use of Access Princeton - Identify desired enhancement - Implement enhancements	- May 1 - July 1	Administration Staff
Look for "best practices" to involve all staff in budget/cost savings	10.8	- Review/evaluate "Best Practice" - Implement select practices	April 1	Administration Staff
Explore the feasibility of succession planning for larger operating departments	10.10	- Identify succession planning needs - Identify talent pool - Develop succession strategies - Implement succession strategies	- July 1 - Sept 1 - Nov 1	Administration Personnel Committee
Fine tune the process of circulating the agendas and supporting documents ahead of meetings.	10.11	- Evaluate agenda process - Identify strategies to improve the process - Implement agreed upon process improvements	- April 1 - June 1 - June 1	Council Administration

2015 COUNCIL GOALS AND PRIORITIES

Other initiatives identified but not making the prioritized list of projects

- 1.3 Work with local organizations to determine reasons for many vacant office buildings in Princeton. Develop plan to attract startup, small and medium size corporations to Princeton
- 4.2 Establish plan for housing rehabilitation to meet expected COAH requirements
- 7.1 Estimate cost of increased leaf and brush pickup
- 7.2 Study need for increased recycling capacity in CBD
- 8.1 Draft underage drinking ordinance for Council consideration
- 8.2 Prepare cost estimate and plan to convert all interior and exterior lighting to LEDs
- 8.4 Obtain estimate of tree loss resulting from Irene, Sandy and other storms. Prepare and estimate cost of tree replacement plan
- 9.2 Begin 2015 budget planning with goal of flat budget and/or no municipal property tax increase
- 9.3 Review "fair share" payments by Princeton Theological Seminary, Rider, IAS and other non-profit/tax exempt institutions. Develop plan for Council action that rationalizes payments in comparison to Princeton University agreement
- 10.3 Review procedures and best practices for Council meetings with goal of more effective and efficient meetings
- 10.4 Conduct periodic review of public safety statistics with goal of identifying problem areas that require increased policing attention
- 10.7 Implement use of GIS system across all departments
- 10.9 Support Health Dept. accreditation and development of strategic plan
- 10.12 Make the technology changes necessary to facilitate remote participation in council meetings

Strategic Priority 1 <i>Provide Financial Sustainable Community</i>		<i>Staff/Administration</i>
Strategic Priority 2 <i>Provide a Safe and Inclusive Community</i>		
Strategic Priority 3 <i>Provide a well Run Community</i>		