

MINUTES - DRAFT
COMPLETE STREETS COMMITTEE MEETING
August 21, 2017
Witherspoon Municipal Building

Present: Robert Altman (Chair), Nat Bottigheimer, Sam Bunting, Jenny Crumiller (Council liaison), Pam Hersh, Chris Ieva, Jenny Ludmer, Tamera Matteo, Surinder Sharma, Deanna Stockton (Princeton Engineering), Jack West (Princeton Engineering),

Visitors: Ralph Widner, Mia Sacks

The meeting convened at 5:15 p.m.

**1. ACTION – Approval of minutes from the meeting on June 19, 2017 (RA)
(previously distributed)**

NB moved. CI seconded. Approved unanimously.

2. Report of the Ad Hoc Task Group on Traffic Calming (JC)

JC reported that the task force is drafting a resolution for the full CSC, based in part on input from emergency personnel and the municipal engineering team, detailing what criteria should be used to evaluate whether any particular road is a suitable location for traffic calming measures. The task force will use the 2017 NJDOT report on traffic calming measures as a basis for recommendations on what kind of traffic calming measures are appropriate.

JC also suggested that the CSC may want to consider a resolution in support of automated speed cameras. These are currently prohibited by New Jersey State Law. This suggestion was met with significant approval from the committee. Pam Hersh, Nat Bottigheimer, Surinder Sharma, Jenny Ludmer agreed to join a new ad hoc task group chaired by Jenny Crumiller to explore the use of cameras for speed control.

3. Discussion of Princeton's relationship to the LHT and to Circuit Trails (DS)

Eleanor Horne recently met with the Princeton Bike Committee and encouraged Princeton to join the 'The Circuit Trails' coalition. This would provide grant opportunities to Princeton. DS would be Princeton's representative to this group. Princeton council will consider this resolution on September 11.

NB moved a resolution to endorse the idea of Princeton joining the Circuit Trails Coalition. SS seconded. Passed unanimously.

4. Go Princeton Campaign (TM)

TM presented logo artwork for the 'Go Princeton' campaign, funded through the Princeton Transit Trust Fund, and administered by Greater Mercer Transportation Management Association (GMTMA). The goal of the campaign is to provide information on transportation choices in Princeton. Weather-proof signs will be placed in the town on trashcans and in bus shelters. The signs may display bus timetable information and educational materials about shuttle buses, wayfinding etc. There will also be a website with information. The total budget for the campaign, signage and web design is \$50,000.

5. Princeton Merchants Association (PMA) and CSC (JC)

JC explained current links between the town and Princeton Merchants Association (PMA). Princeton Council has an 'economic development committee' that works with business representatives on topics such as permits, parking, transportation alternatives etc. Jo Butler, Bernie Miller and Liz Lempert go to the meetings, along with Deanna Stockton when requested.

The Princeton Merchants Association additionally has open meetings that are advertised on their website. JC suggested that the CSC may want to appoint a liaison to attend the meetings. DS advised that she would be presenting at the next PMA meeting on Tue, Sep 19 at 8 a.m.

6. Draft Report of the Ad Hoc Task Group on Transportation Choices: "Transportation Choices for Princeton—A Strategic Analysis." (RW)

Ralph Widner presented draft findings of the Ad Hoc Task Group on Transportation Choices. This CSC Task Group replaced an earlier volunteer group initiated by the Princeton Mass Transit Trust Fund and organized by Princeton Future. Its purpose is to identify options to implement the goal in Princeton's Master Plan to lure more people out of their cars by providing more transportation alternatives for them to get to work or do their daily rounds.

RW summarized key findings and recommendations:

- Implement a 'Traffic Demand Management' Program
- Harmonize FreeB and Tiger Transit services
- Do the 'Go Princeton' transit information campaign
- Develop town-wide parking strategy
- Sponsor / promote a carpool campaign

- Join with major employers in U.S. 1 corridor to reduce congestion and improve regional traffic management.

RW invited members of the CSC to send their own corrections, criticisms, and suggestions to him by e-mail. The task group will take them into account as it shapes a final report.

7. Developing proposals for the Transit Trust Fund (NB)

NB pointed out that the University had donated \$500,000 several years ago to set up a fund to advance transit use in Princeton. Just over \$400,000 of these funds remain unspent. NB suggested that the CSC members should attempt to think of some useful ways to use the money. As examples, he suggested using the funds to accelerate bikeshare roll-out in Princeton, installing screens with arrival times for buses in local businesses, a planning study to obtain 'Transit Village' status for the area around the Dinky station, or setting up a partnership with Lyft/Uber to provide shared rides to transit stations. NB offered to collect all ideas, including those from other committees affiliated to the CSC.

8. Comments from the public on items not on the agenda

There were no comments from visitors or members of the public on items not on the agenda.

9. Reports from other committees and/or on other topics (DS)

DS reported that a donor had offered funds to enable installation of Zagster bikeshare complementary with the Princeton University system. The funds will provide for 4 stations with up to 20 bikes for 1 year. 5 potential locations have been identified, but most of them are in or near historic districts so the Historic Preservation Commission is considering these sites. Assuming approval from the Historic Preservation Commission, Council may consider the application and may approve a license agreement. In this case, the bikeshare stations could be operational as soon as October.

The Engineers are also advancing the Nassau Street streetscape project and expect to begin construction next year (2018) on the new flagship bus shelter at Palmer Square.

10. Adjournment - 7.00 p.m.

Next meeting: October 16, 2017.

Respectfully submitted,

Sam Bunting, Secretary.