

Princeton Transit Advisory Committee Meeting Minutes  
Tuesday, Jun 13 2017, 9 am  
Monument Hall, Princeton, NJ

In Attendance:

Fay Reiter, Princeton Community Housing  
Joan Lockwood-Reck - GMTMA  
Jenny Crumiller - Princeton Council  
Don Mayer-Brown - Engineering  
Kristin Appelget - Princeton University  
Dosier Hammond, Pradeep Vachani  
Chris Ieva, Debbie Disher  
Tamera - Go Princeton

1. Minutes from the May 2017 meeting were reviewed and approved. Joan introduced motion to approve. Debbie seconded the motion. All in attendance were in favor. No one opposed.

2. No additions or changes to the agenda were introduced.

3. New committee member - Chris Ieva introduced himself as a new committee member. He has recently moved to Princeton and is a retired Marine.

4. FreeB - Joan Lockwood-Reck

(A) Commuter monthly report – Ridership up slightly from previous month. 34.5 in May as opposed to 32.9 in April. This is significantly down from May 2016 when the average was 47.2.

(B) Neighborhood Report:

2313 Passenger trips in the month

(C) Proposed schedule changes:

Joan proposed two options based on research that she has done on ridership demand and needs expressed in previous meetings. There was a good discussion on the two Options presented. After a long discussion, it was decided that a subset of the PTAC will plan to meet at 9 am on Jun 27<sup>th</sup> to further discuss the proposed schedule changes. This is an optional meeting for PTAC members who want to further discuss the options for the changes in schedule of the Commuter FreeB schedule including options to potentially eliminate the Commuter schedule altogether.

5. Update on Bus Shelter

Don mentioned that enlarged signs have been put up starting on June 12. Neighborhood and commuter schedule have been placed at some stops in larger print. Don recommended putting signs up on the bus shelters and buses so people receive advanced notice.

6. Go-Princeton Update - Tamera

Logo design is underway. Budget was approved a while back. Fall 2017 launch is still being planned. It will be promoted across town and a communication plan will be in place. Signage on bus shelters will be put up. Information shared in Town Topics. Speaking groups will be organized.

7. MOU Progress report – Dosier

Proposal to promote the Dinky was sent in advance by Dosier via email to the PTAC. The PU Arts Center will be complete in July/Aug. Promoting use of Dinky to out of town folks should be considered. The timing of when the Dinky promotion will happen needs to be agreed upon.

8. Driverless car update – Pradeep will provide an update at the next meeting.

9. Update on transponder installation and Google Maps integration.

11. Next meeting will be held on Tue, Jul 11th 2017 at 9 am-Jenny Crumiller offered to take minutes.

Future Meeting Dates:

Jul 11

Aug - No Meeting

Sep 19 (changed from Sep 12)

Oct 10

Nov 14

Dec 12